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# Evertz to Showcase New Cloud-Centric Live Media Workflows with XChange at IBC 2025

*The evertz.io service simplifies the management of live streaming workflows across globally distributed edge devices*

Burlington, Canada. August 27th, 2025 – At IBC 2025, Evertz – a global leader in broadcast solutions – will showcase the latest service on evertz.io their SaaS platform.  XChange, originally introduced at NAB 2025, is ideal for advanced management of live streaming workflows across globally distributed edge devices. Designed for broadcast, live production, and enterprise media applications, XChange enables operators to discover, configure, and control geographically distributed encoding/decoding edge devices from a single, centralized UI. With support for hybrid on-prem and cloud deployments, XChange offers end-to-end visibility of active streams, device health, and signal paths—helping teams reduce setup times, improve operational agility, and deliver high-quality content anywhere in the world.

**Key Capabilities**

- **Streamlined deployment** – Automatic edge device onboarding via secure "phone home" and registration.
- **Standards-based interoperability** – Native support for SRT, RIST, and Zixi for integration with diverse broadcast ecosystems.
- **End-to-end workflow integration** – Deep interoperability with other evertz.io services and Evertz platforms including XPS for encoding/decoding, Reflektor for secure signal transport, and X-Caliber for high-quality, low-latency streaming.
- **Flexible routing and processing** – Real-time routing of any input to any output, with feed replication, grooming, and advanced processing microservices.
- **Comprehensive monitoring** – Stream telemetry, live thumbnails, and an optimized topology view tailored for multi-site broadcast operations.
- **End-to-end workflow integration** – Deep interoperability with other evertz.io services, including Stream and Multi-viewing for live sports, news, remote production, and more.
- **Scalable SaaS model** – OPEX-based pricing with costs only incurred while streams are active.

*"With the addition of the XChange service within evertz.io, we have added the ability to efficiently manage LIVE streaming workflows to the evertz.io platform," said Dan Turow, SVP of Media Distribution and CIO at Evertz. "By*

*utilizing evertz.io–XChange, media organizations can manage globally distributed live feeds, reduce production times and latency, and reduce operational expenditures. Support for SRT, RIST, and Zixi protocols delivers broad interoperability demanded in today's changing environment."*

With its centralized cloud control, real-time routing and processing, and deep protocol interoperability, XChange gives broadcasters a single point of command for managing live contribution and distribution across any number of remote locations. Integrated with Evertz XPS, Reflektor and X-Caliber platforms, XChange gives broadcast control of high quality, low latency streams from any location over managed or unmanaged networks.

From large-scale sports events and dynamic news coverage to multi-site production networks, as a service on evertz.io, XChange enables faster deployments, simpler operations, and on-demand scalability—while reducing costs and ensuring consistent, high-quality delivery.

Visitors to IBC 2025 can see XChange in action, demonstrating the advantages for configuration, control, processing, and monitoring geographically distributed encoding/decoding edge devices from a centralized cloud control center. To see a live demonstration of evertz.io–XChange, visit Evertz at IBC 2025 in Hall 2, Booth 2.A47 or arrange a meeting with the team at sales@evertz.com.

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**About Evertz Technologies Ltd.**

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high-definition television ("HDTV" & "UHD") and next-generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud".  For more information, please visit www.evertz.com

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